

DIAMETRO  
TRENTA  
CINQUE  
I N O X



**Ritmonio**

Living a quality experience.

## **Ritmonio is pleased to announce the launch of its latest series dedicated to the bathroom: Diametro 35 Inox.**

Varallo, May 15, 2015

From that product, that over the years has affirmed among others the Ritmonio brand, by representing its character, its style and its competences, from the spirit of innovation of the past days that has become experience, Diametro 35 Inox is born, a lime in stainless steel conceived to represent the ideal element around which to develop the bath area.

Through Diametro 35 Inox, Ritmonio wish to present itself to the market with a more innovative look and the consciousness of how new design trends have evolved. The version with the curved spout that enriches the Diametro 35 serie, testify the evolution and the adjustment to the new orientation of tastes, even respecting the formal characteristics that make it uique.

The choice of stainless steel indicates a sensible approach to materials, thought not only as an inspiration, but as way to match tactile-visual experience with a resistant, hygienic, ecological recyclable material as well. The "eco-friendly" approach determined by the choice of the stainless steel and by the flow rate less than 9 l/m makes Diametro 35 Inox a true spokesman of Ritmonio philosophy and attitude toward the use of the environmental resources.

The sober elegance of Diametro 35 Inox is also expressed through its dedicated media, as the web site [diametro35.it](http://diametro35.it), and supported by iconographic choices inspired by an elegant and minimal look and feel. Diametro 35 Inox expresses how Ritmonio looks at things: through a narrow diameter that does not reduce the sight but helps to focus more precicely, more clearly and more deeply on the different expressions of design.

*Images in the Press Kit:*

*Immagine 01 (Basin0124D\_0129C\_Bidet0122D.jpg)\_\_ Diametro35Inox, gamma*

*Immagine02 (Basin\_0124C.jpg)\_\_ Diametro35Inox. Miscelatore monocomando per lavabo*

*Immagine03 (Basin\_0129D.jpg)\_\_ Diametro35Inox. Miscelatore monocomando soprapiano per lavabo*

*Immagine04 (Bath\_0438C.jpg)\_\_ Diametro35Inox.Gruppo incasso per vasca*

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